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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: George H. HOFFMAN, et al.
Title: SYSTEM, METHOD AND
COMPUTER PROGRAM
PRODUCT FOR USER-SPECIFIC
ADVERTISING IN A SUPPLY
CHAIN MANAGEMENT
FRAMEWORK
Appl. No.: 09/816,414
Filing Date: 03/23/2001
Examiner: Yehdega Retta
Art Unit: 3622

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GROUP 3600

EXPRESS ABANDONMENT UNDER 37 C.F.R. 1.138

Mail Stop Express Abandonment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

Applicants, through the undersigned attorney of record, hereby expressly abandons the above-identified application. Confirmation from the Patent and Trademark Office is requested.

Respectfully submitted,

Date 12/13/04

By [Signature]

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